

The results show that an ecological lifestyle, consumer innovativeness, and warm glow affect rooftop photovoltaic installation intention through the attitude toward rooftop photovoltaic. ...

The purchasing intention of Photovoltaic systems is influenced by various individual theories, including the Theory of Planned Behavior, the Model of Technology Acceptance (TAM), and the Theory of the ...

Solar photovoltaic panels are green products that can alleviate the threat of global warming, but the rate of adoption remains low. This research explores the social influence on ...

Drawing on the Technology Acceptance model (TAM) and an extended Theory of Planned Behaviour (TPB), the study examined the determinants of intention to purchase rooftop photovoltaic (PV) panel ...

To clarify the critical factors influencing the intention to adopt solar photovoltaic technology and potential moderating variables, this study utilized meta-analysis to perform a ...

Additionally, some companies have recognized business opportunities and now offer integrated solar panel hardware and systems to provide solar PV services. This research examines ...

This research review investigates the utilization of TAM variables in the context of photovoltaic (PV) purchasing intentions, analyzing the impact of these factors on the adoption of PV ...

In addition, the results of this study show that ease of purchase and eco label credibility have moderating effects on the relationship between purchase intention and purchase behavior.



Photovoltaic panel purchase intention

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